

Centennial Celebration

1897 - 1997



On The
Plaza

September 26-28, 1997

Sonoma, California

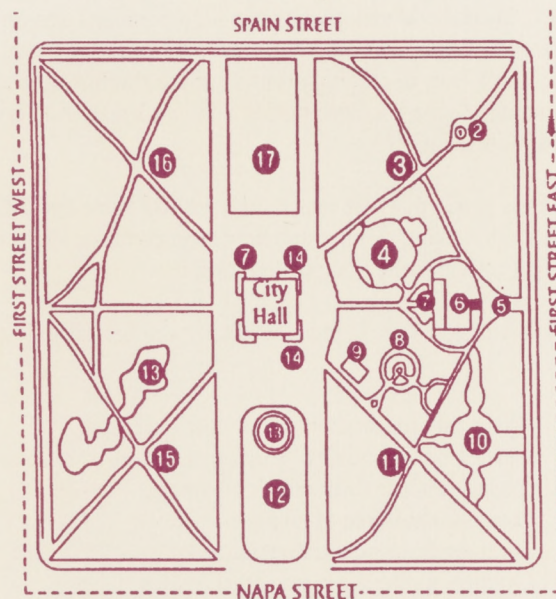
Friday, September 26

Time	Event	Key
6:30 - 9:00	Patron's Wine Tasting (Reservations Required)	1

Saturday, September 27

Time	Event	Key
10:00	Blessing of the Grapes Festival Invocation	1
10:00 - 5:00	Art Show and Sale	16
10:30 - 11:15	Ranka's Review Puppet Show	12
11:00	Wine Tasting on the Plaza	3
11:00 - 12:30	Children's Grape Stomp Heats 1 - 3	4
11:30 - 12:30	Bob Hartman Hypnotist	12
12:30	Amateur Winemaking Awards Presentation	4
12:30	Firemen's Water Fight Spain St./North Plaza	
12:30 - 2:30	Barbary Coast Cloggers	17
12:45 - 1:15	Ranka's Review Puppet Show	12
1:15 - 1:45	Sonoma Valley Chorale	4
1:30 - 2:30	Bob Hartman Hypnotist	12
2:30 - 4:00	Children's Grape Stomp Heats 4 - 6	4
3:00 - 5:00	Norton Buffalo	17
4:30	Children's Grape Stomp Finals	4
	Strolling Entertainment Sonoma County Shriners Clowns Girls Night Out-A Cappella Quartet Aaron Jessup - Juggler	

Schedule of Events



Plaza Location Key

- | | |
|---------------------------|----------------------|
| 1. Mission | 10. Fountain |
| 2. Bear Flag Monument | 11. SE Quadrant |
| 3. NE Quadrant | 12. S. Lawn Area |
| 4. Amphitheater | 13. Duck Pond |
| 5. Public Phone | 14. Disabled Parking |
| 6. Visitor Bureau | 15. SW Quadrant |
| 7. Public Restrooms | 16. NW Quadrant |
| 8. Rose Garden | 17. N. Lawn Area |
| 9. Vintage Festival Booth | |

Vintage Festival Association

The Vintage Festival Booth offers information, directions, lost and found, and a large selection of collectible Festival clothing, poster, and memorabilia. This is a wonderful opportunity to take home something special to remember a great wine country weekend.

1997 Vintage Festival Contest Artist will be present to autograph or personalize your Festival poster at the Booth Saturday and Sunday.

Thank you for attending the Vintage Festival Centennial Celebration.

Sunday, September 28

Time	Event	Key
8:00	Vintage Run/Walk	
10:00 - 5:00	Art Show and Sale V.O.M. Art Association	16
10:30 - 12:30	Papa Joe & the Bouncers Music	17
11:00	Wine Tasting on the Plaza	3
11:00	Bear Flag Revolt Historic Presentation	2
11:00 - 11:15	Sonoma Rockettes	4
11:00 - 11:45	Ranka's Review Puppet Show	12
11:30 - 12:00	Ballet Folklorico	4
12:00	Vallejo-Haraszthy Wedding Historic Presentation	1
12:30	The Big Parade ROUTE ↑ ↓	
1:30 - 2:15	Papa Joe & the Bouncers	17
2:30 - 3:00	Stewart Tartan Pipes & Drums	12
2:00 - 3:30	Merchant Grape Stomp	4
3:00 - 3:45	Ranka's Review Puppet Show	12
3:15	Parade Awards	17
3:30 - 5:00	U.S. Air Force Jazz Band	17
3:30 - 4:00	Open Grape Stomp	4
4:30	Merchant/Open Grape Stomp Finals	4
	Strolling Entertainment Sonoma County Shriners Clowns Girls Night Out-A Cappella Quartet	

Parking is available in the Grande Parking Lot
Behind the Barracks on First Street East

Special Events

Patrons Wine Tasting

The generous support of our festival Patrons is expressed by a thank you evening filled with music, fine foods, and wine. BY ADVANCED RESERVATION ONLY!

Blessing of the Grapes

The traditional opening ceremony and invocation of the Festival commemorates a bountiful harvest.

Vallejo-Haraszthy Wedding

A historical re-enactment of the marriage of Natalia and Jovita Vallejo to Arpad and Attila Haraszthy, June 1, 1863. The guest promenade consists of many historical figures. The wedding joined the two most prominent families in the Valley and created the first true California wine dynasty.

Bear Flag Revolt

June 14, 1846 was the first raising of the Bear Flag in the Sonoma Plaza. This date marked the beginning of the Republic of California.

Grape Stomp

Teams of two people each (one barefoot stomper and one grape swabby) compete to see how much juice they can extract from 25 pounds of grapes in this 3 minute timed competition. This is an event not to be missed!

Firemen's Water Fight

Using fire hoses, a steel barrel, and forceful streams of water, local Fire Departments compete for a trophy. Those who stand too close, prepare to cool off!

The Big Parade

To honor our 100th Anniversary and the Valley's Vintners, the Grand Marshal of the 1997 Festival Parade are representatives from our wineries.

Welcome to Sonoma

The Valley of the Moon Vintage Festival was first held in 1897 to celebrate and give thanks for a bountiful harvest. The event takes place where it has for all these past years, the Plaza, and is a unique time to share the history and community experience that makes Sonoma Valley the very special place it is.

We are proud that this year marks the 100th year and 50th consecutive year making this the oldest continuously run wine Festival in the State of California.

We invite you all to bring your family and friends to join us!

- ▶ Historical presentations on or near the Plaza
- ▶ A taste from the quality "fruit of the vines" grown and produced in our distinctive climate
- ▶ Parade for children of all ages
- ▶ Continuous musical entertainment
- ▶ Children's entertainment and activities
- ▶ Sonoma Valley non-profit booths offering games, food, and drinks
- ▶ Art Show

A Special Thanks. . .

The Valley of the Moon Vintage Festival Board expresses its sincere and heartfelt thanks to our hundreds of Sonoma Valley and surrounding area patrons who generously support our yearly endeavor to encourage the preservation of our historical heritage and scenic environment of our town. By promoting public awareness of the historic origin, growth, and development of wine making in Sonoma Valley, we will be able to continue to provide a viticultural heritage for those who share their time with us in the Valley of the Moon.

An extended thanks to the Vintners who so graciously take time away from the busy crush season to share their wine with us.

Valley of the Moon Vintage Festival

P.O. Box 652

Sonoma, CA 95476

(707) 996-2109

e-mail: vinfest@aol.com

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